



International Fellowship of Flying Rotarians Americas Region

2017 SOUTH CENTRAL IFFR FLY-IN
Great Texas Balloon Race 40th Anniversary
East Texas Regional Airport (GGG)
July 28th - 30th, 2017.

Flying Rotarians,

Come join us at the 40th Anniversary of The Great Texas Balloon Race and watch Hot Air Balloons rule the skies over East Texas!

The Great Texas Balloon Race traces its origin back to both 1978 and founder and local Dentist and World Record Holding Hot Air Balloon Pilot, Dr. Bill Bussey. Today, the great Texas Balloon Race is one of the premier gatherings in the country, drawing more than 55 racing and novelty balloons annually. The US National Balloon Championships have also run concurrently here from 2012 and through 2015.

See <http://www.greattexasballoonrace.com>.

Make plans now to fly or drive and join us for one night or the entire event. Hotel information is pending, but do plan to experience the breathtaking balloon glow.

Balloon Glows on Friday and Saturday night present an awesome display of color and excitement.

Considered by many of the pilots that compete at the Great Texas Balloon Race to be the best run event on the circuit, the Great Texas Balloon Race earned Longview, Texas the official designation as "The Balloon Capital of Texas" by the Governor of Texas in 1985, and in 2013 Gregg County was proclaimed "The Balloon Race Capital of Texas" by the 83rd Texas Legislature.

Balloon Flights begin with a 6:30 am Great Texas Balloon Race Competition Flight over Longview Friday morning and continue each morning through Sunday over Kilgore, Longview and East Texas Regional Airport. Launch and landing sites change each day as they are always determined by wind and weather.

As if that's not enough, Live Concerts are featured Friday and Saturday nights! On Friday, July 28th TEAZUR performs and Saturday, July 29th at 6:30 pm it's The Darrin Morris Band followed at 9:30 pm by Headliner Travis Tritt.

We look forward to you joining in.

ADVANCE TICKETS GO ON SALE JUNE 30th at <http://www.outhousetickets.com>

\$15 each day Fri. & Sat. in advance
Or \$15.00 per person at the gate Fri. & \$20.00 Sat.
Children 12 and under are admitted FREE
AND FREE admission on Sunday
No refunds or rainchecks.



Questions?

Contact IFFR South Central Chair, Jack Welge.
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or

GTBR MEDIA/PUBLICITY INFORMATION, IFFR Member Gai Bennett
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Phone: 903.753.5683

Yes, I'm coming to the 40th Anniversary of The Great Texas Balloon Race! _____

Yes, I'll be in for the Balloon Glow Friday night. _____

Yes, count me in for dinner Thursday night! _____

Name(s): _____

Phone: _____

Address: _____

City _____ State _____ Zip _____

Email Address: _____.